



SADSVILLE - MARKETING SURVEY for TEACHERS

1. **School Name:**

2. What are your first impressions of the 'Sadsville' book?

3. Has the story been pitched correctly for the reading age of children in Year 4? (please circle)

Too easy?

Too difficult?

About right?

4. What are your thoughts of the language used in the book? Would you suggest any changes to the vocabulary used in the story?

5. What are your thoughts on the font size and format used? Should this be changed in any way?

6. Did you like the illustrations? Yes No

7. Is the story...

Too short?

About the right length?

Too long?

8. How long does it take a child with an average Year 4 reading age to read the story from start to finish? _____



9. Did the story manage to capture their imagination and interest or not?

10. Would you consider purchasing any other stories in the 'Villes' range or not?

Very likely Likely Neither likely nor unlikely Unlikely Very unlikely

*****Complete and return the questionnaire to your class teacher for a chance to win a box set of 'The Villes' series written by Martin Roberts*****



Please visit the BOOK STORE on www.thevilles.co.uk or search up 'Herman and the Magical Bus' on Amazon to purchase other titles in the series.



*****The first three school names randomly selected will win the opportunity for Martin to come to your school assembly, read from 'Sadville' and present a box set of 'The Villes' series written by Martin Roberts for your school library.*****